# Introduction to optimization and machine learning

## Lesson 1 : Introduction

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#### General outline

- Introduction to optimization problems
- Introduction to machine learning
- Fundamentals of optimization methods
- Fundamentals of machine learning methods
- Practice of some algorithms using python

- Definition of optimization problems
- Definition of learning problems
- Optimization vs. machine learning

## Artificial intelligence

## AI = Learning and Reasoning

#### Main topics [1]

- Problem-solving
- Knowledge, reasoning, and planning
- Uncertain knowledge and reasoning
- Machine Learning
- Communicating, perceiving, and acting
- [1] Artificial Intelligence: A Modern Approach, Fourth edition, 2020, Stuart Russell and Peter Norvig.

## Artificial intelligence

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- Problem-solving
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And it is not only computer science, nor mathematics research field

[1] Artificial Intelligence: A Modern Approach, Fourth edition, 2020, Stuart Russell and Peter Norvig.

## Problem Solving using optimization

A lot of problems consists of finding a "good" solution(s) using limited/comptable ressources

## Real-world problems

#### Example of real-world problem

Products are in a depot

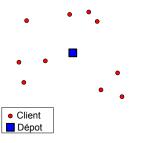
Goal: Deliver products to customers

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#### Abstract problem

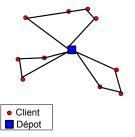
Minimize the travel distance (cost) with respect to contraints

## Real-world problems

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Products are in a depot

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#### Abstract problem

Minimize the travel distance (cost) with respect to contraints

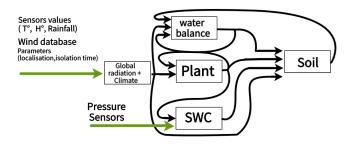
## Another example [A. Dubois, F. Teytaud, E. Ramat]



Farming irrigation model for potatoes crop cultivation <sup>a</sup>

- Goal :
  - Decision support provided to farmers to manage their irrigation plans
- How :
  - Combination of several biological computational models
- a. In collaboration with the Weenat company, PhD thesis of A. Dubois, 2020.

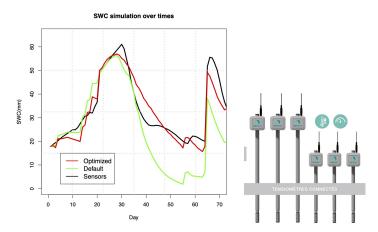
## Computational model



- Inputs: initial pressure, temperature, wind, rainfall, ...
- Output : Soil Water Content, . . . .

Block model defined by 38 parameters (real values)

## Soil Water Content predictions



#### Model calibration

• Minimize the distance between sensor data, and model simulation

## Solving real-world problems

Throw this example, different elements are enlighted :

- Set of all candidate solutions :
   all possible travels
   all possible parameters values
- Cost function : travel distance distance data/model

The problem is solved when a candidate solution with minimal cost is found (computed)

## Single-objective optimization

#### Definition

An optimization problem is a couple  $(\mathcal{X}, f)$  with :

• Search space : set of candidate solutions

Objective fonction : quality criteria (or non-quality)

$$f: \mathcal{X} \to \mathbb{R}$$

 $\mathcal{X}$  discrete : combinatorial optimization

 $\mathcal{X} \subset \mathbb{R}^n$ : numerical optimization

#### Solve an optimization problem (minimization)

$$\mathcal{X}^* = \operatorname{argmin}_{\mathcal{X}} f$$

or find an approximation of  $\mathcal{X}^{\star}$ .

## White-box optimization scenario

Objective function f for  $x \in \mathbb{R}^d$ ,

$$f(x) = \frac{x_2^3 e^{-0.4x_1}}{\sum_k e^{x_k}}$$

#### White-box optimization definition

Analytic expression of the objective function f is known

In this case, usually the objective fonction is :

• continuous, and differentiable (if we are lucky)

## Black-box optimization scenario

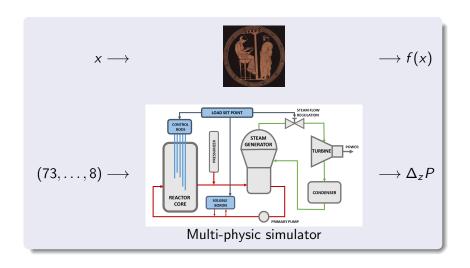


No information on the objective function definition f

#### Objective fonction:

- can be irregular, non continuous, non differentiable . . .
- given by a computation or a simulation

#### Real-world black-box optimization : an example PhD of Valentin Drouet, Saclay Nuclear Research Centre (CEA), Paris



#### Solve an optimization problem (minimization)

$$\mathcal{X}^* = \operatorname{argmin}_{\mathcal{X}} f$$

or find an approximation of  $\mathcal{X}^*$ .

## Multi-objective optimization

#### Definition

An optimization problem is a couple  $(\mathcal{X}, f)$  with :

Decision space : set of candidate solutions

Objective fonction : quality criteria (or non-quality)

$$f: \mathcal{X} \to \mathbb{R}^d$$

d : number of objective, criteria

d=2: bi-objective optimization

d = 3, 4, 5: multi-objective optimization

d > 5: many-objective optimization

#### Solve an multi-objective optimization problem

Pareto optimal set : See later

Do you have an example of optimization problem?

#### Exercice

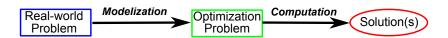
Write examples of optimization problems numerical, discrete, black/white-box, etc.

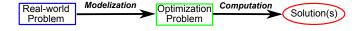
## Solving methodology

#### 2 steps:

- Modelization :
  - Defined the optimization problem
- Computation :

Compute an optimal solution (or near optimal)



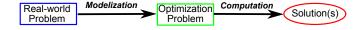


#### Definition: modelization

Transform a real-world problem into an abstract optimization problem

#### Modelization

- Abstraction of the reality
- Simplification of the reality : number of parameters, noice, defaults, etc.
- Keep relevant elements with respect to problem to solve

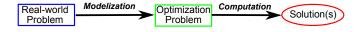


## Design of (good) model

**Difficult** step, but with a good team of :

- Expert of the domain
- Expert in algorithms, abstract representation

it is a very powerful experience



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#### Tools for designing a model (representation)

- Binary numbers, integer numbers, floating point numbers
- Combinatoric structure (vector, permutation, list, graph,...)
- Automata, abstract computing machines, etc.

## Typology of optimization problems

#### Classification according to decision variables

- Combinatorial optimisation :
  - search space is discrete (sometime finite): NP-hard
- Numerical optimization : search space is subset of  $\mathbb{R}^d$
- Others : discrete and numerical, program, morphology, topology, etc.

#### Classification according to information

- White-box optimisation :
  - Some useful properties are known
- Black-box optimization :
  - A minimum of a priori information is used Computation time can be expensive (simulator, in vivo, etc.)
- **Grey-box optimization**: in between

## Bibliography



Artificial Intelligence : A Modern Approach, Fourth edition, 2020, Stuart Russell and Peter Norvig.

## Example



#### Problem

Predict the water in the ground

#### Problem

How to proceed?

## Machine Learning

#### "Slopy" definition

Study, and design of systems able to learn from data. (system : computational methods on a computer)

#### Example

A system able to distinguish spam, and non-spam emails.

## Machine Learning

E : set of all possible tasks. S: a system (a machine)

#### A more formal definition [T.M. Mitchell, 1997]

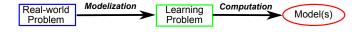
 $T \subset E$ : set of tasks called *training set* 

 $P: \mathcal{S} \times E \to \mathbb{R}$ : performance metric of a system on tasks.

A system S learn from an experience Exp if the performance of S on tasks T, measured by P, is improving.  $P(S_{\text{before Fxp}}, T) \leq P(S_{\text{after Fxp}}, T)$ 

#### Example

Task T: Classifier of emails during one day Performance P : rejection rate of spams by SExperience Exp: 1 weak of emails from users

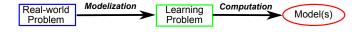


#### Definition: modelization

Transform a real-world problem into an abstract learning problem

#### Modelization

- Abstraction of the reality
- Simplification of the reality : number of parameters, noice, defaults, etc.
- Keep relevant elements with respect to problem to learn

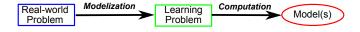


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#### Learn from Data

To learn with a computer, we need some information, in particular data

#### Definition

Data: "The result of an observation on a population, or a sample"

Statistic, dictionnaire encyclopédique, Springer [Dodge, 2007]

A data is **number**, or a **feature** which gives an **information** on an individual, an object, or an observation.

#### Example

Sébastien: "I am 10 year old."

#### Variable

Link between one variable et data :

The features fluctuate according to the individual/object.

#### Notations:

- Variable  $X_j$
- For the individual/object/observation  $i: X_{ij}$ .

Variable  $X_{age}$  for the individuals  $1, 2, \ldots : X_{1age}, X_{2age}, \ldots$ 

## Data type

- Quantitative data
  - mesurable quantity, answer to "how much?" allow computation (mean, etc.),
  - comparaisons (equality, difference, inferior/superior)
  - Numerical :  $\in \mathbb{R}$
  - Discrete: number of values are limited
- Qualitative data
  - quality or features
  - answer to the "category"
  - Nominale (categorial), ex : eyes color comparison (equality / difference)
  - Ordinal
    - Order between elements (degree to test, etc.) comparison : superior / inférior
- Structured data
  - relations, etc.
  - Tree, graph, complex data, etc.

Several variables  $X_1, X_2, ..., X_j$  for j de 1 à p represent features of individual/objets/observations. Number of individuals i from 1 to n.

Value of variable j for the individual i is denoted by  $x_{ij}$ 

$$X = \begin{pmatrix} x_{11} & \cdots & x_{1p} \\ \vdots & \ddots & \vdots \\ x_{n1} & \cdots & x_{np} \end{pmatrix}$$

			Variables	
		X <sub>1</sub>	Χ <sub>j</sub>	X <sub>p</sub>
Individus	1			
	i		x <sub>ij</sub>	
_	n			

## Typology according to available information

Supervised learning :

Learn from a set of examples :

$$\{(x_i,y_i)\mid i\in 1..n\}$$

Non-supervised learning :

Learn from a set of example without labels (cf. clustering)

$$\{x_i \mid i \in 1..n\}$$

Semi-supervised learning :

Learn from a set of examples with, and without labels

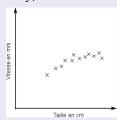
Reinforcement learning :

Learn when the actions on environment are rewarded by a score

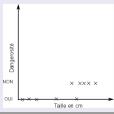
...

## Typology according to data

• Regression :  $(x_i, y_i)$  with  $y_i \in \mathbb{R}$ 



• Classification :  $(x_i, y_i)$  with  $y_i$  discrete



Do you have an example of learning problem?

#### Exercice

Write examples of learning problem regression, classification, supervised, non-supervised, etc.

## Machine Learning and Optimization

Similarities, and differences between ML and optimization?

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#### Similarities, and differences between ML and optimization?

#### Machine learning, optimization share many things:

- Abstract representation of real-world
- Information processing
- Data guided methods

#### Machine learning, optimization are different :

- Learn: model of data
- Optimization : solution from a set of possible

## Machine Learning and Optimization

#### Similarities, and differences between ML and optimization?

#### Machine learning, optimization share many things:

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#### Machine learning, optimization are different :

- Learn: model of data
- Optimization : solution from a set of possible

But what is the difference between a model, and a solution...

## AI: Machine Learning, Optimization, perception, etc.

#### Learning:

#### Minimize an error function

```
\{M_{\theta}\}: models to learn on data
Search \theta^{\star} = \arg \min_{\theta} Error(M_{\theta}, data)
```

According to the model dimension, variables, error function, etc., huge number of optimization algorithms

#### **Optimization:**

## Learn a design algorithm

```
\{A_{\theta}\}: search algorithms for problems (X,f)
Learn \theta^{\star} such that x=A_{\theta^{\star}}(X,f) is a good solution
```

According to the class of algorithms, search spaces, functions, etc., huge number of learning algorithms